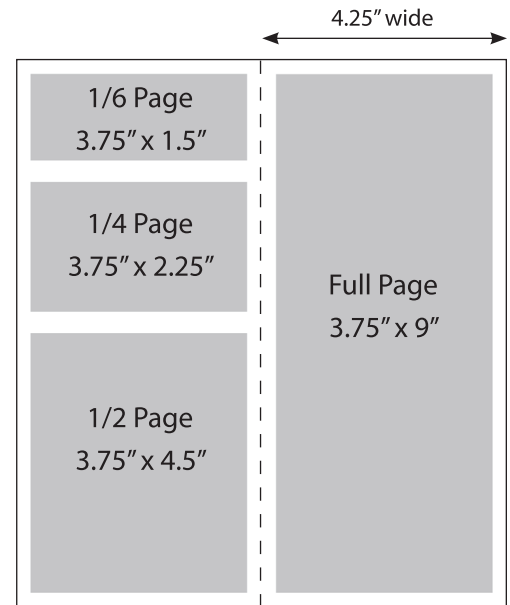


NEWSSTAND & ONLINE EDITIONS ADVERTISING FEES & SPECS

All VORG NEWSSTAND Advertising Runs for 6 Months (January-June or July-December)

PRINT AD TYPE	WIDTH	HEIGHT	RATE
1/6 Page	3.75	1.5"	\$100
Quarter Page	3.75	2.25"	\$200
Half Page	3.75	4.5"	\$350
Full Page	3.75	9"	\$600
Center Page	3.75	9"	\$800
Center 2 Page Spread	8.5" + .125" bleed	9.5" + .125" bleed	\$1,400
Inside Front or Back Cover	4.25" + .125" bleed	9.5" + .125" bleed	\$900
Back Cover	4.25" + .125" bleed	9.5" + .125" bleed	\$999



See all ad sizes on next page

- Bold & Shaded Listing (for 1/6 and Quarter page ads) \$50
- QR-Code Add-on..... \$50
- Design Fee (if VORG designs your ad) \$150
- Alteration Fee (provided art must be scanned or altered) \$50

Please Note:

- A white border surrounds each ad (apart from center spread & covers), so entire space may be filled with artwork
- Keep all critical text and images at least .25" away from each edge of your ad
- Print ads must be provided as CMYK Press Resolution (300 di) JPEG, PDF or TIFF files, with fonts outlined
- Print ads receive a free 'Pointer' to your ad, as the last line of your free listing
- We will bold and shade your free listing with each run of your half page or larger print ad

All VORG ONLINE Advertising Runs for 6 Months from Start Date

ONLINE AD TYPE	WIDTH	HEIGHT	RATE
Web Banner on Home Page (2 available)	468 px	60 px	\$400
Web Banner on Single Region (eg LA, NY) Home Page (2 available per region)	468 px	60 px	\$350
Web Banner on Single Region / Single Category (eg Training) Page (2 per category)	468 px	60 px	\$250
Small Rectangle on Home Page (rotating ads)	180 px	150 px	\$150
Small Rectangle on Single Region / Single Category Page (rotating ads)	180 px	150 px	\$75
Large Rectangle on Home Page (2 available)	300 px	250 px	\$350
Large Rectangle on Single Region Home Page (rotating ads)	180 px	150 px	\$250
Online 'Listings Plus' <i>(add an audio or video example to your listing, plus you may enhance your listing with a 45-word description of your services)</i>			\$50

Please Note:

- Web artwork must be RGB web resolution (72 dpi) JPEG, PNG, GIF or animated GIF files, 100KB or less
- Each web listing includes a hyperlink to your website at no extra charge

PLEASE SEE VORG ADVERTISING SIZES AND ORDER FORM ON FOLLOWING PAGES

VORG PRINT ADVERTISING SIZES

1/6 PAGE AD

Actual ad size (when viewed on 8.5 x 11 paper)

3.75" wide X 1.5" tall

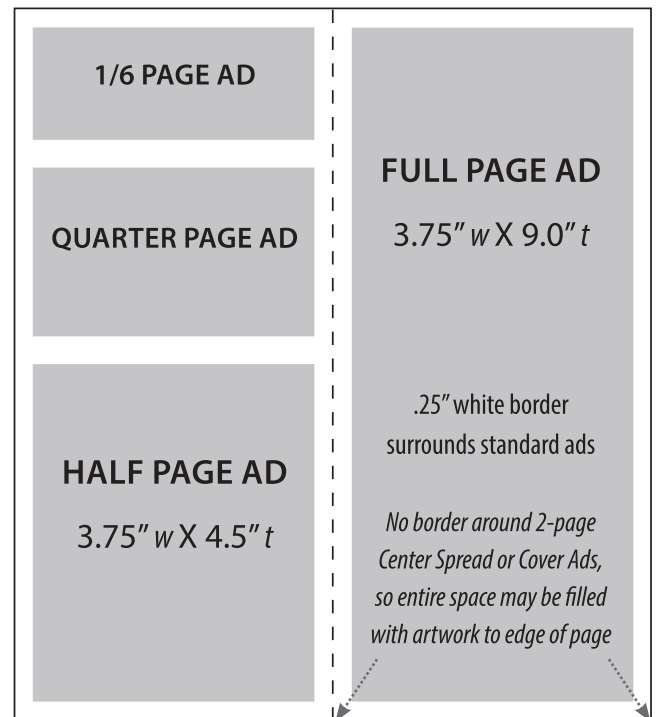
QUARTER PAGE AD

Actual ad size (when viewed on 8.5 x 11 paper)

3.75" wide X 2.25" tall

VORG Print Edition scaled
to approximately 40%

4.25" wide



ONLINE AD SIZES

(818) 515-3708

info@VoiceOverResourceGuide.com

SMALL RECTANGLE

180 px wide X 150 px tall

Home Page (rotating)
Single Category Pages (rotating)

LARGE RECTANGLE

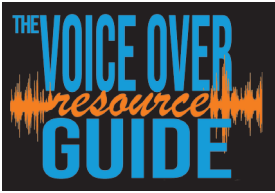
300 px wide X 250 px tall

Home Page
Single Region Home Pages (rotating)

WEB BANNER

468 px wide X 60 px tall

Home Page • Single Region Home Pages • Single Category Pages



NEWSSTAND & ONLINE EDITIONS ADVERTISING ORDER FORM

Your Name _____ Date _____

Phone _____ Email _____

Listing Information

Company/Listing Name _____

Address _____

City _____ State _____ Zip _____

Website _____

Phone _____ Email _____

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Valley Village, CA 91607

(818) 515-3708
info@VoiceOverResourceGuide.com
www.TheVORG.info

PRINT / NEWSSTAND ADVERTISING

- | | |
|--|--|
| <input type="checkbox"/> 1/6 Page..... \$100 | <input type="checkbox"/> Center Page..... \$800 |
| <input type="checkbox"/> Quarter Page..... \$200 | <input type="checkbox"/> Center 2-Page Spread.....\$1,400 |
| <input type="checkbox"/> Half Page..... \$350 | <input type="checkbox"/> Inside Front or Back Cover..... \$900 |
| <input type="checkbox"/> Full Page..... \$600 | <input type="checkbox"/> Back Cover..... \$999 |

Additional Fees (if applicable)

- | |
|--|
| <input type="checkbox"/> Bold & Shaded Listing..... \$50 |
| <input type="checkbox"/> QR-Code Add-on..... \$50 |
| <input type="checkbox"/> Design Fee.....\$150 |
| <input type="checkbox"/> Alteration Fee..... \$50 |

Preferred Issue Date(s) _____ **Print Advertising Total \$** _____

Preferred Placement / Notes _____

ONLINE BANNER ADVERTISING

- | | |
|---|---|
| <input type="checkbox"/> Web Banner / Home Page.....\$400 | <input type="checkbox"/> Small Rectangle / Single Category.....\$75 |
| <input type="checkbox"/> Web Banner / Single Region Home Page.....\$350 | <input type="checkbox"/> Large Rectangle / Home Page..... \$350 |
| <input type="checkbox"/> Web Banner / Single Category.....\$250 | <input type="checkbox"/> Large Rectangle / Single Region Home Page..... \$250 |
| <input type="checkbox"/> Small Rectangle / Home Page.....\$150 | <input type="checkbox"/> Online 'Listing Plus'.....\$50 |

Preferred Start Date _____ **Online Advertising Total \$** _____

Regions / Categories / Notes _____

All advertising charges to be prepaid in full by CLOSE date **Contract Total \$** _____

Signature _____ Date _____

Kindly Return Signed Contract via Email to: info@VoiceOverResourceGuide.com

Invoice will be sent upon receipt of insertion order. Payments can be made by CC, PayPal or Venmo

All space contracted must be used by final month of 2022, after publisher's receipt of signed Contract / Insertion Order. All contents of ads are subject to publisher's approval and may be rejected in whole or in part. Publisher is not liable if for any reason it becomes necessary to omit an ad. Publisher should be advised of any errors in an ad at time of publication. Publisher's liability is limited to first printed insertion in which error occurs. Publisher's liability for any error will not exceed the charge for the ad in question. Publisher is not liable for failure to perform or delay in performance caused by acts beyond the Publisher's control.