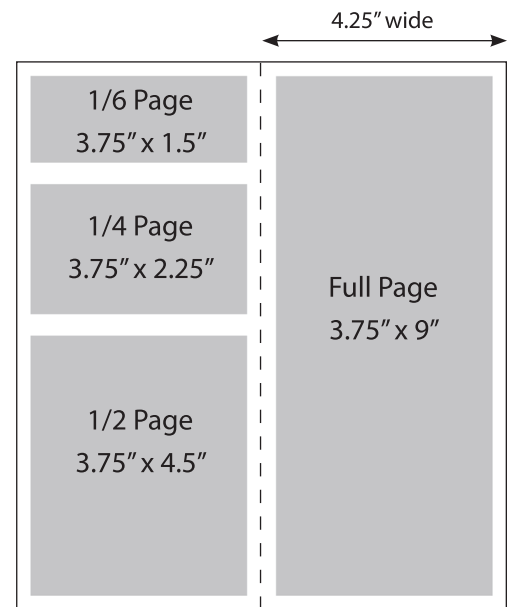


NEWSSTAND & ONLINE EDITIONS ADVERTISING FEES & SPECS

All VORG NEWSSTAND Advertising Runs for 6 Months (January-June or July-December)

PRINT AD TYPE	WIDTH	HEIGHT	RATE
1/6 Page	3.75	1.5"	\$100
Quarter Page	3.75	2.25"	\$200
Half Page	3.75	4.5"	\$350
Full Page	3.75	9"	\$600
Center Page	3.75	9"	\$800
Center 2 Page Spread	8.5" + .125" bleed	9.5" + .125" bleed	\$1,400
Inside Front or Back Cover	4.25" + .125" bleed	9.5" + .125" bleed	\$900
Back Cover	4.25" + .125" bleed	9.5" + .125" bleed	\$999



See all ad sizes on next page

- Bold & Shaded Listing (for 1/6 and Quarter page ads) \$50
- QR-Code Add-on..... \$50
- Design Fee (if VORG designs your ad) \$150
- Alteration Fee (provided art must be scanned or altered) \$50

Please Note:

- A white border surrounds each ad (apart from center spread & covers), so entire space may be filled with artwork
- Keep all critical text and images at least .25" away from each edge of your ad
- Print ads must be provided as CMYK Press Resolution (300 di) JPEG, PDF or TIFF files, with fonts outlined
- Print ads receive a free 'Pointer' to your ad, as the last line of your free listing
- We will bold and shade your free listing with each run of your half page or larger print ad

All VORG ONLINE Advertising Runs for 6 Months from Start Date

ONLINE AD TYPE	WIDTH	HEIGHT	RATE
Gateway to Regions • Web Banner	468 px	60 px	\$250
Gateway to Regions • Small Rectangle	180 px	150 px	\$150
Single Region • Web Banner	468 px	60 px	\$350
Single Region • Homepage • Large Rectangle	300 px	250 px	\$250
Single Region • Single Category • Small Rectangle	180 px	150 px	\$75
Online 'Listings Plus' (add an audio or video example to your listing, plus you may enhance your listing with a 45-word description of your services)			\$50

Please Note:

- Web artwork must be RGB web resolution (72 dpi) JPEG, PNG, GIF or animated GIF files, 100KB or less
- Each web listing includes a hyperlink to your website at no extra charge

PLEASE SEE VORG ADVERTISING SIZES AND ORDER FORM ON FOLLOWING PAGES

VORG PRINT ADVERTISING SIZES

1/6 PAGE AD

Actual ad size (when viewed on 8.5 x 11 paper)

3.75" wide X 1.5" tall

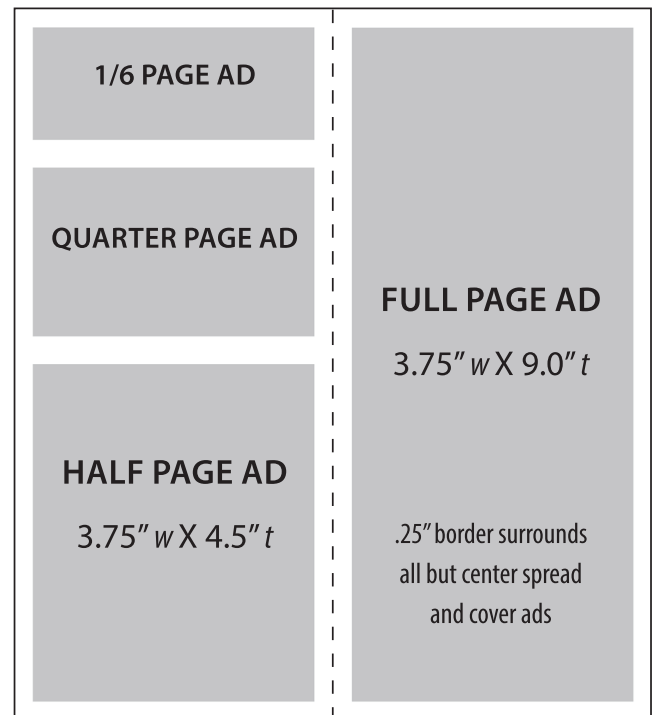
QUARTER PAGE AD

Actual ad size (when viewed on 8.5 x 11 paper)

3.75" wide X 2.25" tall

VORG Print Edition scaled to approximately 40%

4.25" wide



ONLINE AD SIZES

(818) 515-3708

info@VoiceOverResourceGuide.com

SMALL RECTANGLE

Gateway to Regions
Single Region
Single Category

180 px wide X 150 px tall

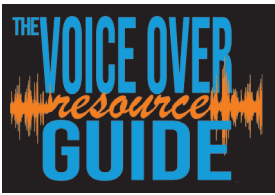
LARGE RECTANGLE

Homepage
Single Region

300 px wide X 250 px tall

WEB BANNER

Gateway to Regions | Single Region
468 px wide X 60 px tall



NEWSSTAND & ONLINE EDITIONS ADVERTISING ORDER FORM

Your Name _____ Date _____

Phone _____ Email _____

Listing Information

Company/Listing Name _____

Address _____

City _____ State _____ Zip _____

Website _____

Phone _____ Email _____

Published by
THE VOICE OVER RESOURCE GUIDE
Jay Preston & Tim Friedlander

5227 Hermitage Avenue
Valley Village, CA 91607

(818) 515-3708
info@VoiceOverResourceGuide.com
www.TheVORG.info

PRINT / NEWSSTAND ADVERTISING

- | | |
|--|--|
| <input type="checkbox"/> 1/6 Page..... \$100 | <input type="checkbox"/> Center Page..... \$800 |
| <input type="checkbox"/> Quarter Page..... \$200 | <input type="checkbox"/> Center 2-Page Spread.....\$1,400 |
| <input type="checkbox"/> Half Page..... \$350 | <input type="checkbox"/> Inside Front or Back Cover..... \$900 |
| <input type="checkbox"/> Full Page..... \$600 | <input type="checkbox"/> Back Cover..... \$999 |

Additional Fees (if applicable)

- | |
|--|
| <input type="checkbox"/> Bold & Shaded Listing..... \$50 |
| <input type="checkbox"/> QR-Code Add-on..... \$50 |
| <input type="checkbox"/> Design Fee.....\$150 |
| <input type="checkbox"/> Alteration Fee..... \$50 |

Preferred Issue Date(s) _____ **Print Advertising Total \$** _____

Preferred Placement / Notes _____

ONLINE BANNER ADVERTISING

- | | |
|---|--|
| <input type="checkbox"/> Web Banner / Gateway to Regions.....\$250 | <input type="checkbox"/> Small Rectangle / Single Region..... \$75 |
| <input type="checkbox"/> Web Banner / Single Region.....\$350 | <input type="checkbox"/> Large Rectangle / Homepage..... \$350 |
| <input type="checkbox"/> Small Rectangle / Gateway to Regions.....\$150 | <input type="checkbox"/> Large Rectangle / Single Region.....\$350 |
| <input type="checkbox"/> Small Rectangle / Single Category..... \$75 | <input type="checkbox"/> Online 'Listing Plus'..... \$50 |

Preferred Start Date _____ **Online Advertising Total \$** _____

Regions / Categories / Notes _____

All advertising charges to be prepaid in full by CLOSE date **Contract Total \$** _____

Signature _____ Date _____

Kindly Return Signed Contract via Email to: info@VoiceOverResourceGuide.com

Invoice will be sent upon receipt of insertion order. Payments can be made by CC, PayPal or Venmo

All space contracted must be used by final month of 2022, after publisher's receipt of signed Contract / Insertion Order. All contents of ads are subject to publisher's approval and may be rejected in whole or in part. Publisher is not liable if for any reason it becomes necessary to omit an ad. Publisher should be advised of any errors in an ad at time of publication. Publisher's liability is limited to first printed insertion in which error occurs. Publisher's liability for any error will not exceed the charge for the ad in question. Publisher is not liable for failure to perform or delay in performance caused by acts beyond the Publisher's control.